

TEAM VISION WORKSHEET

Why We Play – Creating Our Team Purpose

“When a team has a shared ‘why,’ everything else gains meaning—how we practice, how we compete, and how we show up for each other.”

– Coach TJ Rosene

STEP 1: INDIVIDUAL REFLECTION

Ask your players to spend 3–5 minutes writing their answers to the following:

1. Why do I play this game?
2. What makes this team special to me?
3. What kind of team do I want to be part of?
4. When I look back on this season, what do I hope we’re remembered for?

STEP 2: TEAM DISCUSSION

Use a whiteboard, poster paper, or digital doc to gather input. Ask your team:

- What words or phrases came up the most?
- What do we want to stand for—on and off the court?
- How do we want to treat each other, and represent our school/club?
- What does success mean to us this season (beyond wins)?

STEP 3: CRAFT YOUR “WHY WE PLAY” STATEMENT

Pull key words and themes from the discussion. Keep the final vision short, clear, and memorable—1 to 2 sentences max.

Formula (optional guide): “We play to _____, by _____, so that _____.”

Examples:

“We play to grow as leaders and teammates—by competing with passion, building each other up, and staying connected through every challenge.”

“We play for more than just wins—we play for each other, for growth, and to leave a legacy of character and connection.”

Final step continued on next page...

TEAM VISION WORKSHEET, CONTINUED

STEP 4: MAKE IT VISIBLE & REVISIT IT

- Print it as a poster or locker room banner.
- Include it at the top of your practice plans or team group chat.
- Start each week by revisiting the vision and asking, "Are we living this out?"

BONUS: Create a poster or digital banner with your vision for daily visibility.